

For Immediate Release:

## Two Veterans of Real Estate Team Up

After fifteen years with the O'Neill Properties Group, James Santora decided it was time for a change. As vice-president of residential sales, he had learned the best practices for maintaining an exceptional client experience and running a successful real estate agency. He knew without a doubt that his next position needed to be a perfect fit—one that would allow him to share his knowledge and experience with a broad base of customers while still maintaining his personal touch.

Santora found that perfect fit when he met Philip Moore, who ran a small residential brokerage called Liberty Bell Real Estate. At the time, the firm consisted of only part-time realtors, and Moore wanted to grow the business into something larger and better equipped to serve the needs of his community.

After discussing their visions for the future, Moore and Santora realized they shared the same goals. Moore invited Santora to join the company as the new broker of record and as a partner in the business. "After only a couple of hours of talking with Jamie," said Moore, "I knew he was exactly the person I was looking for. I not only hired him, I offered him a 50 percent stake in my business!" They decided to start from scratch, re-building Liberty Bell Real Estate into a company that would embody the ideal client experience and stand out as the best of the best.

The company's new name, Moore and Ryan Real Estate, combined Phil Moore's recognition in the community with the name of Santora's oldest son. "I've always worked hard for my children," said Santora. "When I walk through the door every morning and see my son's name, it will motivate me to continue giving every transaction my best work." He added with a smile, "Hopefully someday this will be his business."

While Moore and Ryan Real Estate remains loyal to its original part-time agents, the company's new vision includes full-time, established real estate professionals in Delaware County, the Main Line, and the entire five-county area. The team, which currently consists of about 15 agents, continues to grow weekly as more agents sign on with the company.

They aren't the only ones flocking to Moore and Ryan, either. In the past six weeks, the company has closed almost \$14 million worth of listings in real estate, and its agents are currently representing buyers in \$8.5 million in transactions. As a full-service brokerage, the company serves residential buyers and sellers, commercial and retail interests, and renters as well as owners in need of property management.

The owners welcome all members of the community to stop by and see the newly renovated office, as well as chat with the team members and ask any questions they have

about the real estate industry. “We are here to serve,” says Santora. “And we’re here to stay.”

Moore and Ryan Real Estate is located at 200 Lawrence Road in Broomall, PA. Visit [www.mooreandryan.com](http://www.mooreandryan.com) or call 484-420-4941 for more information.